

May 9, 2016

# Peach Announces Passenger Traffic Results for Golden Week Period in FY2016

Peach Aviation Limited ("Peach"; Representative Director & CEO: Shinichi Inoue) today announced its passenger traffic results for the Golden Week period (April 28 through May 8) in FY 2016.

## 1) Passenger traffic results

#### ■ Domestic Routes

Domestic Routes				
	Available Seats	Total number of passengers	Seat Load Factor	
Total of All Routes	129,600 seats (110% increase compared with 2015)	119,896 (112% increase compared with 2015)	92.5%	
FY 2015	118,260 seats	106,659	90.2%	

## ■International Routes

	Available Seats	Total number of passengers	Seat Load Factor	
Total of All Routes	65,160 seats (155% increase compared with 2015)	57,447 (153% increase compared with 2015)	88.2%	
FY 2015	42,120 seats	37,522	89.1%	

# 2) Passenger traffic results by boarding date

## **■**Domestic Routes

	Apr. 28	Apr. 29	Apr. 30	May 1
Outbound	91.5%	94.0%	94.3%	94.0%
Inbound	88.2%	91.7%	90.3%	92.7%

	May 2	May 3	May 4	May 5	May 6	May 7	May 8
Outbound	93.9%	<u>95.3%</u>	94.1%	93.6%	88.8%	86.5%	87.9%
Inbound	92.9%	94.4%	93.7%	94.7%	93.9%	94.1%	94.5%

## ■International Routes

	Apr. 28	Apr. 29	Apr. 30	May 1
Outbound	94.4%	96.0%	94.7%	96.2%
Inbound	72.0%	82.3%	83.7%	85.2%

	May 2	May 3	May 4	May 5	May 6	May 7	May 8
Outbound	95.0%	94.9%	87.1%	78.1%	76.5%	76.9%	79.4%
Inbound	79.1%	90.2%	95.1%	97.4%	95.6%	94.6%	95.8%

# 3) Topics

On both domestic and international routes, many customers flew Peach during the Golden Week period. The total number of seats offered throughout the period was steady with the number of reservations at an overall 124% compared to 121% a year earlier.

By breakdown of route, particularly good performance was seen for domestic routes between Osaka (Kansai) – Sendai and Matsuyama, and international routes between Osaka (Kansai) – Hong Kong and Tokyo (Haneda) – Seoul (Incheon) where seats were mostly sold out during the period. Peak days for domestic routes were May 3 for flights flying out of Kansai and May 5 for flights

flying into Kansai while peaks were observed for outgoing flights on May 1 and incoming on May 5 on international routes.

#### Note:

#### **Domestic Routes**

Outbound: flights departing from Osaka (Kansai), Okinawa (Naha), and Tokyo (Narita) Inbound: flights arriving at Osaka (Kansai), Okinawa (Naha), and Tokyo (Narita)

#### **International Routes**

Outbound: flights departing from Osaka (Kansai), Okinawa (Naha), and Tokyo (Haneda) Inbound: flights arriving in Osaka (Kansai), Okinawa (Naha), and Tokyo (Haneda)