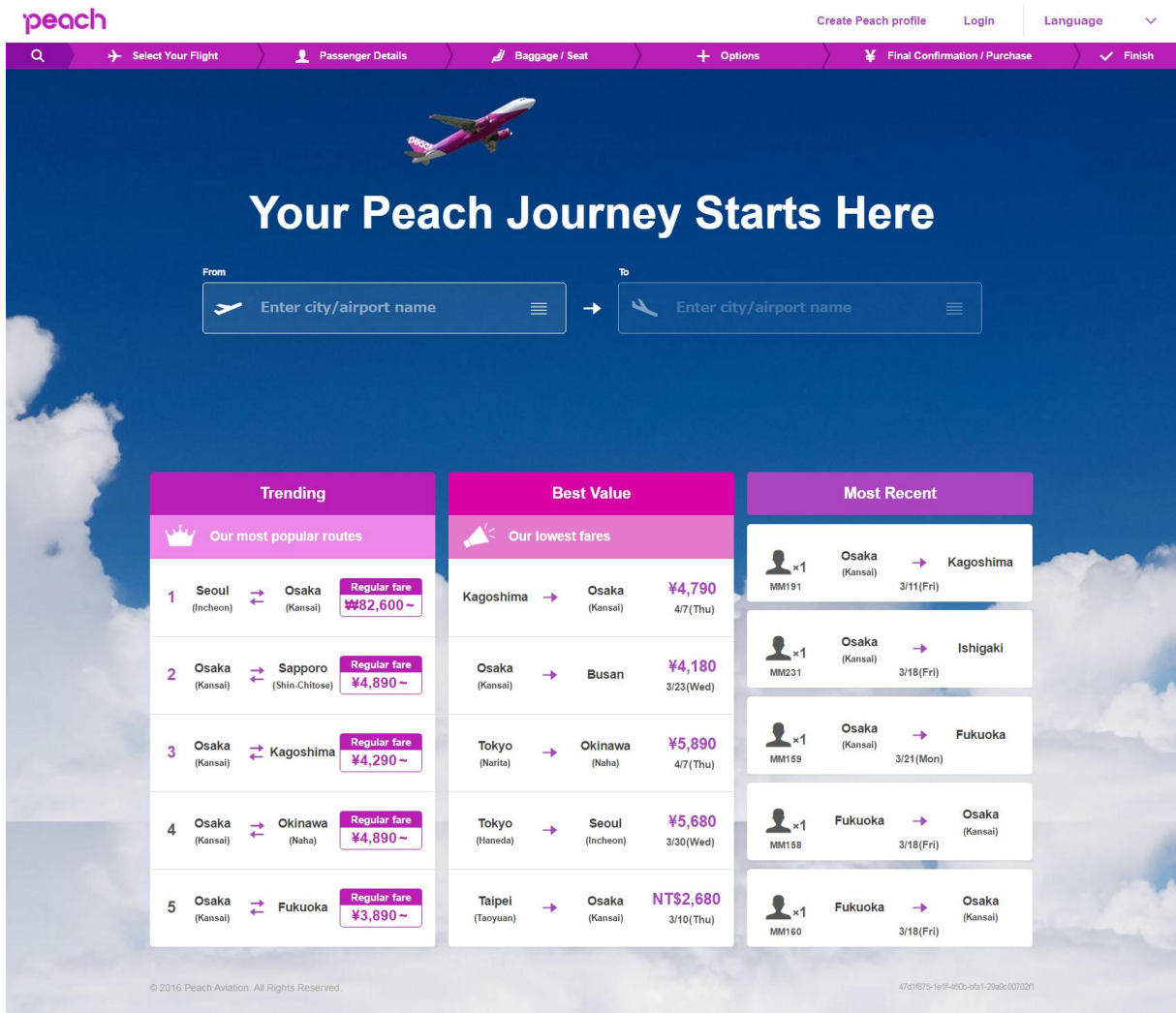


## Peach's Ticket Booking Site Revamped *Making journeys on Peach easier and happier!*

- Peach's flight reservations site to be revamped on March 10
- A design that offers information on great deal fares at a glance
- Incorporating new features including the storage of credit card information

**Osaka 10 Mar, 2016** - Effective today, Peach Aviation Limited ("Peach"; Representative Director and CEO: Shinichi Inoue) has revamped its ticket booking site (<https://booking.flypeach.com/en>). The revamped Peach ticket booking site is easier to use and comes in a design that generates a sense of the excitement and thrills of a journey on Peach before it gets underway.



The screenshot shows the Peach website's booking interface. At the top, there's a navigation bar with icons for search, flight selection, passenger details, baggage/seat, options, final confirmation/purchase, and finish. Below this is a large blue banner with the text "Your Peach Journey Starts Here" and a peach airplane icon. Underneath the banner are two input fields for "From" and "To" with a search icon and a menu icon. The main content area is divided into three columns: "Trending", "Best Value", and "Most Recent".

Trending	Best Value	Most Recent
<p><b>Our most popular routes</b></p> <p>1 Seoul (Incheon) ↔ Osaka (Kansai) Regular fare ¥82,600 ~</p> <p>2 Osaka (Kansai) ↔ Sapporo (Shin-Chitose) Regular fare ¥4,890 ~</p> <p>3 Osaka (Kansai) ↔ Kagoshima Regular fare ¥4,290 ~</p> <p>4 Osaka (Kansai) ↔ Okinawa (Naha) Regular fare ¥4,890 ~</p> <p>5 Osaka (Kansai) ↔ Fukuoka Regular fare ¥3,890 ~</p>	<p><b>Our lowest fares</b></p> <p>Kagoshima → Osaka (Kansai) ¥4,790 4/7(Thu)</p> <p>Osaka (Kansai) → Busan ¥4,180 3/23(Wed)</p> <p>Tokyo (Narita) → Okinawa (Naha) ¥5,890 4/7(Thu)</p> <p>Tokyo (Haneda) → Seoul (Incheon) ¥5,680 3/30(Wed)</p> <p>Taipei (Taoyuan) → Osaka (Kansai) NT\$2,680 3/10(Thu)</p>	<p>MM191 Osaka (Kansai) → Kagoshima 3/11(Fri)</p> <p>MM231 Osaka (Kansai) → Ishigaki 3/18(Fri)</p> <p>MM199 Osaka (Kansai) → Fukuoka 3/21(Mon)</p> <p>MM158 Fukuoka → Osaka (Kansai) 3/18(Fri)</p> <p>MM160 Fukuoka → Osaka (Kansai) 3/18(Fri)</p>

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The revamped booking site has made the online reservation process simpler and easier to understand. It comes in a design that shows visitors the rankings for popular routes and information on fares that offer high value at a single glance.

It also offers the addition of new features like a calendar registration function that can be used to easily link information on flight bookings to calendars on smart phones, PCs.

And for sharing the excitement of traveling on Peach, the information that has been booked can easily be posted on social media like Facebook and Twitter.

With the concept to “making flights more casual”, Peach will continue to aggressively develop initiatives so people can feel the excitement and thrills of casual travel.

About Peach ([www.flypeach.com](http://www.flypeach.com))

Peach began its services based at Kansai International Airport in March 2012. It opened Naha Airport as a secondary hub airport after Kansai Airport in July 2014 and started flying to and from Haneda Airport in August 2015. Currently serving more than 13,000 passengers on a daily basis, it services a total of 24 routes - 14 domestic and 10 international – and will be opening a hub at Sendai Airport in fiscal 2017.