



August 2, 2013

## Peach Announces Traffic Forecast for 2013 Bon Vacation Period

Peach Aviation Limited (Peach; Representative Director & CEO: Shinichi Inoue, Head office: Izumisano-shi, Osaka), announced today that its reservation status for Japanese Bon vacation period (August 9 – August 18, 2013).

### 1) Reservation Status

#### Domestic Route

	Available Seats	Passenger Reservations	Seat Load Factor
Total of All Routes	82,080 seats	64,656	78.8%
<i>(Year 2012)</i>	<i>39,600 seats</i>	<i>35,510</i>	

#### International Route

	Available Seats	Passenger Reservations	Seat Load Factor
Total of All Routes	21,600 seats	18,987	87.9%
<i>(Year 2012)</i>	<i>14,400 seats</i>	<i>11,600</i>	

### 2) Reservation Status by departure date

#### Domestic Routes

	-	-	-	-	August 9	August 10	August 11
Osaka (Kansai) dep.	-	-	-	-	85.4%	87.7%	86.5%
Osaka (Kansai) arr.	-	-	-	-	82.1%	78.9%	75.9%

	August 12	August 13	August 14	August 15	August 16	August 17	August 18
Osaka (Kansai) dep.	81.6%	80.2%	80.3%	75.8%	73.3%	71.9%	71.4%
Osaka (Kansai) arr.	75.3%	75.6%	73.8%	75.8%	79.0%	82.1%	83.7%

#### International Routes

	-	-	-	-	August 9	August 10	August 11
Osaka (Kansai) dep.	-	-	-	-	93.1%	91.9%	94.1%
Osaka (Kansai) arr.	-	-	-	-	79.8%	74.4%	75.0%

	August 12	August 13	August 14	August 15	August 16	August 17	August 18
Osaka (Kansai) dep.	95.9%	93.7%	91.2%	92.0%	89.0%	86.4%	84.1%
Osaka (Kansai) arr.	83.4%	85.6%	91.3%	90.9%	91.4%	89.1%	85.8%

### 3) Overview

#### <Domestic Routes>

The peak period for Osaka (Kansai) departures are August 9 – 11, and August 9, 17 for Osaka (Kansai) arrival.

Peach will operate additional flights on its Osaka (Kansai) – Fukuoka (8 flights to 10 flights daily), Osaka – Kagoshima (6 flights to 8 flights daily) to meet high demand during August 10 – 18.

<International Routes>

The peak period for Osaka (Kansai) departures are August 9 – 15. For Osaka (Kansai) arrival, the peak period is August 14 – 16.

For reservation, visit Peach's website at [www.flypeach.com](http://www.flypeach.com).

About Peach Aviation Limited

Peach Aviation started its flight services in March 2012 based at Kansai International Airport. Peach currently operates a total 10 routes: 7 domestic and 3 international. It is scheduled to open an Osaka (Kansai) - Busan route and an Okinawa (Naha) – Ishigaki route on September 13, an Okinawa (Naha) – Taipei (Taoyuan) route on September 20 and an Osaka (Kansai) – Tokyo (Narita) route on October 27.

Website: [www.flypeach.com](http://www.flypeach.com)

Facebook page: [www.facebook.com/peach.aviation.global](https://www.facebook.com/peach.aviation.global)

YouTube official channel: [www.youtube.com/user/PeachAviation](https://www.youtube.com/user/PeachAviation)